



GENERAL RULES COVER SHEET

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN

This Contest is governed by this cover sheet (“Cover Sheet”) and the general Contest rules (“General Contest Rules”) attached hereto and incorporated by reference herein (collectively, the “Rules”).

Name of Promotion: 12 Days of Giving Contest Day 12 - Kansas City

Contest Start Date/Time: 12:00 PM CST, based on Sponsor’s clock, December 23, 2011

Contest End Date/Time: 11:59 PM CST, based on Sponsor’s clock, December 23, 2011

(Contest Start Date and End Date is, together, the “Entry Period.”)

How to enter:

During the Entry Period, please visit <http://www.facebook.com/SprintCenterKC> the “Contest Site.” Once there, in order to enter:

Entrants may be required to have a Facebook account, which is free. Each entrant will be asked to submit an official entry form, which may include, among other things, his/her name, address, e-mail address, age and related registration information as prompted (the “Official Entry Form”) and “Like” the Contest Site by clicking the appropriate link. Entrants may, but are not required to opt-in to Sprint Center’s mailing list. You may also complete a handwritten entry form at Sprint Center Box Office during normal business hours. Once the information is submitted the Entrant will be entered to win. Potential winners are selected at random.

Total Number of Prizes: One (1)

Total Number of Potential Winners: One (1)

Prize Description: One (1) Potential Winner will be selected to receive Four (4) tickets to George Strait and Martina McBride at Sprint Center Feb. 25 in Kansas City, MO.

Approximate Retail Value of Each Prize: Approximate retail value of each ticket is Seventy Nine U.S. Dollars and Fifty Cents (\$79.50) for a total approximate retail value of the Prize of Three Hundred and Eighteen United States Dollars (\$318.00).

Selection of Potential Winner: One Potential Winner will be drawn on or about December 24, 2011. Winners will be informed within a reasonable time thereafter, but not to exceed seventy two hours.

For Official Rules: To receive a copy of the Rules, within ninety days of the Contest End Date, send a self-addressed, stamped envelope to:

Atten: Rules: 12 Days of Giving Contest Day 12 – Kansas City

AEG Kansas City LLC. Sprint Center, 1407 Grand Blvd. Kansas City, MO 64106.

Requests for Rules must be received by December 27, 2011. WA and VT residents may omit return postage.

For Winners List: For a list of winners, within ninety days of the Contest End Date, send a self-addressed stamped envelope to:

Attn: 12 Days of Giving Contest Day 12 – Kansas City

AEG Kansas City LLC. Sprint Center, 1407 Grand Blvd. Kansas City, MO 64106.

Requests for Winners List must be received by January 15, 2012. WA and VT residents may omit return postage.

THE GENERAL CONTEST RULES

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN THIS CONTEST

1. SPONSOR/ENTRY PERIOD: This Contest is governed by these General Contest Rules and the Cover Sheet attached hereto and incorporated by reference herein (collectively, the “Rules”). The Contest (the “Contest”) is sponsored by Sprint Center (“Sponsor”), having its principal place of business at 1407 Grand Blvd, Kansas City, MO 64106. The Contest Start Date and Contest End Date is as stated in the Cover Sheet (such period, the “Entry Period”).

2. ELIGIBILITY: This Contest is open to residents of the U.S. including the District of Columbia (excluding Guam, Puerto Rico, and all other U.S. territories and possessions), and Canada (excluding Quebec) who are at least eighteen (18) years of age or who have reached the age of majority in their jurisdiction of residence, whichever is older, at the time of entry (the “Eligibility Area”). Employees, officers, directors and agents (and their immediate families and household members regardless of where they live, or members of the same households (whether related or not)) of AEG, and any of its divisions, affiliates, and subsidiaries (collectively, the “Contest Provider”), are not eligible to participate in the Contest or to win any prize. **VOID OUTSIDE OF THE ELIGIBILITY AREA AND WHERE PROHIBITED OR RESTRICTED BY LAW.** Federal, state and local laws and regulations apply.

3. HOW TO ENTER: Online entries only. To enter, visit the Contest site provided on the Cover Sheet (the “Contest Sites”) at any time during the Entry Period. To be eligible to participate, each entrant may be asked to submit an official entry form, which may include, among other things, his/her name, address, e-mail address, age and related registration information as prompted (the “Official Entry Form”) and may be requested to perform some other action on the Contest Site as specified in the Cover Sheet. All of the Contest information will be posted at the Contest Site throughout the Contest period. Limit of one entry per person and per household. Duplicate entries from the same email address/person/household/or Facebook, Twitter or MySpace account will be automatically eliminated without notice to the entrant. Where a dispute arises about who submitted an entry, the entry will be deemed submitted by the holder of the relevant account. Entries must be received by the Contest End Date specified on the Cover Sheet. Odds of winning depend on the number of eligible entries received. No entries will be acknowledged or returned.

4. PROMOTION FORMATS: Sponsor offers Contest through several different online providers. Only the Contest Site listed on the Cover Page is valid for that specific Contest. The following applies to each stated mechanism for entry:

- a. Facebook: A Facebook account may be required to enter a Contest through a Contest Site on Facebook. Facebook, located at www.facebook.com, is not affiliated with and does not endorse Sponsor or the Contest and is not subject to Sponsor’s Privacy Policy. Facebook accounts are governed by the Facebook privacy policy (<http://www.facebook.com/policy.php>). For Facebook Contest, you may be redirected to a landing page outside the Facebook environment.
- b. Twitter: A Twitter account may be required to enter a Contest through a Contest Site on Twitter. Twitter, located at www.twitter.com, is not affiliated with and does not endorse Sponsor or the Contest and is not subject to Sponsor’s Privacy Policy. Twitter accounts are governed by the Twitter privacy policy (<http://twitter.com/privacy>).
- c. MySpace: A MySpace account may be required to enter a Contest through a Contest Site on MySpace. MySpace, located at www.myspace.com, is not affiliated with and does not endorse Sponsor or the Contest and is not subject to Sponsor’s Privacy Policy. MySpace accounts are governed by the MySpace privacy policy (<http://myspace.com/privacy>).
- d. Foursquare: A Foursquare account may be required to enter a Contest through a Contest Site on Foursquare. Foursquare, located at www.foursquare.com, is not affiliated with and does not endorse Sponsor or the Contest and is not subject to Sponsor’s Privacy Policy. Foursquare accounts are governed by the Foursquare privacy policy (<http://foursquare.com/privacy>).

5. PRIZES: The Prize and the approximate retail value thereof is as stated on the Cover Sheet. Additional restrictions may apply. Unless otherwise stated in the Cover Sheet, travel is not included. Any and all expenses not expressly listed in the Cover Sheet are the responsibility of the winner of the applicable Prize (“Prize Winner”). Due to the nature of the Prize, Contest Provider is not responsible to the Prize Winner if any show date is cancelled or postponed.

5. PRIZE DRAWING: The potential Prize Winners (“Selected Entrants”) will be selected in a random drawing from all eligible entries received. The drawing will be held on or about the drawing date (“Drawing Date”) as specified in the Cover Sheet. The drawing will be conducted by the Contest Provider whose decision is final and binding on all aspects of this Contest. The Selected Entrant will be notified within one week of the Drawing Date specified in the Cover Sheet, by e-mail, and/or telephone. Failure of any Selected Entrant to respond within a reasonable time frame (but not longer than 96 hours)

from such notification referred to above may result in disqualification and the selection of another entrant from among all eligible entries received. By entering the drawing, each entrant agrees to be bound by these Official Rules and the decisions of the Contest Provider. In the event of non-compliance for any reason, including the inability to accept the Prize for any reason, an alternate entrant may be selected. In the event Selected Entrant is a resident of Canada, the Canadian Selected Entrant will be required to answer a bona fide skill question in order to be awarded the Prize. If the Canadian Selected Entrant is unable to correctly answer the skill question in the time allotted, the Canadian Selected Entrant will be disqualified and an alternate entrant will be selected from among all eligible entries received.

6. CONDITIONS, DISCLAIMERS, AND LICENSE: By entering this Contest, each entrant agrees to be bound by these Official Rules and by all decisions of the Contest Provider (which decisions are final and binding on all matters relating to the Contest), and to comply with all federal, state and local laws and regulations. The decisions of the Contest Provider are final on all matters of fact, interpretation, eligibility, procedure and fulfillment. Entries and other submitted materials become the property of the Contest Provider and/or its promotional partner(s) and will not be acknowledged or returned. The Contest Provider is not responsible for incomplete, late, lost, or misdirected entries or for any technical malfunction, human error, lost/delayed data transmission, omission, interruption, deletion, defect, or line failure in connection with any telephone network, computer equipment, software or any combination thereof. Entries are void if unreadable, inaccurate, incomplete, mutilated, tampered with, forged, mechanically reproduced, irregular in any way, or otherwise not in compliance with these Official Rules. The Contest Provider makes no warranties, and hereby disclaims any and all warranties, express or implied, concerning any prize furnished or made available in connection with the Contest. Although Contest Provider attempts to ensure the integrity of the Contest, the Contest Provider is not responsible for the actions of entrants or other individuals in connection with the Contest, including entrants' or other individuals' attempts to circumvent the Official Rules or otherwise interfere with the administration, security, fairness, integrity, or proper conduct of the Contest. The Contest Provider is not responsible for injury or damage to entrant's or to any other person's computer(s), other equipment, or person(s), related to or resulting from participation in the Contest or downloading materials from or using the Contest Site. If, for any reason, the Contest is not capable of running as planned by reason of damage by computer virus, worms, bugs, tampering, unauthorized intervention, fraud, technical limitations or failures, strikes, industry conditions, bankruptcy or liquidation, marketplace demands, applicable law, unforeseen obstacles, or any other causes which, in the sole opinion of the Contest Provider, could corrupt, compromise, undermine, or otherwise affect the administration, security, fairness, integrity, viability, or proper conduct of the Contest, the Contest Provider reserves the right in its sole and absolute discretion to modify these Official Rules and/or to cancel, terminate, modify, or suspend all or any part of the Contest, and to select a Selected Entrant from among all eligible entries received up to the time of such cancellation, termination, modification, or suspension, as applicable. Proof of submitting entry will not be deemed receipt of such entry by the Contest Provider. In the event that there are typographical errors that obscure the original intent of the Contest, Contest Provider reserves the right to cancel or modify the Contest appropriately.

All taxes (including without limitation Federal, state and local taxes) in connection with the Prize, and the reporting consequence thereof, are the sole responsibility of the Prize Winner(s). Prize Winner(s) may be sent a tax form 1099 in the event the average retail value requires Contest Provider to submit such form. In order to claim the Prize, the Selected Entrant may be required to sign an affidavit of eligibility and in compliance with these Official Rules, liability release, publicity release (unless prohibited by law), address verification and other registrations and participation information requested by the Contest Provider (unless prohibited by law), at the discretion of Contest Provider. Additional information will be mailed to Selected Entrant using the address provided in the entry form. The return of forms or prizes as undeliverable may result in disqualification and selection of an alternate winner, at the sole discretion of the Contest Provider. In no event is Contest Provider required to contact Selected Entrant more than once.

By entering this Contest and unless prohibited by law, the Selected Entrant hereby consents to use of his/her respective name, voice, photograph and/or likeness for advertising or publicity purposes for this and similar promotions without compensation and the potential winner and guest may be required to provide a signed release acknowledging such consent, unless restricted by law. Moreover, by entering this Contest, unless prohibited by law, the potential Prize Winner agrees to grant to the Contest Provider, and its licensees, affiliates, and assigns, the right to print, publish, broadcast, and use, worldwide in any media now known or hereafter developed, including without limitation the World Wide Web, at any time or times, the Prize Winner's name, likeness (actual or simulated), voice (actual or simulated), and biographical information as news or information and for advertising and promotional purposes without additional consideration; and further without such additional compensation, appear for, or provide

biographical information for use in, any presentation or other activity which may include filming/audio/video/electronic or other recordings and/or interviews, as may be determined from time to time by the Contest Provider in its sole discretion.

7. CONDUCT: The Official Rules will be posted at the Contest Site throughout the Entry Period. By entering and participating in this Contest, entrants (a) fully and unconditionally agree to be bound by these official rules and by all decisions of the Contest Provider (which decisions shall be final and binding in all respects), including without limitation decisions regarding eligibility, prize winners and the interpretation of terms used in these Official Rules; and (b) represents and warrants that all information provided by entrant in connection with the Contest is true, accurate and complete. The Contest Provider reserves the right, at any time and at its sole discretion, to disqualify and/or deem ineligible to participate in this Contest or any future Contest or other promotions of the Contest Provider, any individual it suspects: to be tampering with the entry process or the operation of the Contest or the Contest Site; to be acting in violation of the Official Rules or the Contest Site's terms of service, privacy policy or other terms, conditions or guidelines; to be acting in bad faith or in a disruptive manner, or with the intent to annoy, abuse, threaten or harass any other person; to have failed to agree to these Official Rules; or to be in violation of these Official Rules. Any attempt by an entrant or any other individual to deliberately damage any internet site or undermine the legitimate operation of the Contest is a violation of these Official Rules as well as criminal and civil laws. Should the Contest Provider believe or become aware that such an attempt has been, is being, or will be made, the Contest Provider reserves the right to seek remedies and damages from any responsible entrant(s) and other responsible individual(s) in the attempted damage to the fullest extent permitted by law, including without limitation criminal prosecution.

8. RELEASE AND INDEMNIFICATION: By entering the Contest, entrants release and hold the Contest Provider harmless from and against any and all losses, damages, rights, claims, and actions of any kind arising in whole or in part, directly or indirectly, from the Contest or participation in any Contest-related activity (including without limitation the removal from the site of, or discontinuation of access to, any materials), or resulting directly or indirectly, from acceptance, possession, use, or misuse of any Prize awarded in connection with the Contest, including without limitation personal injury, death, and/or property damage, as well as claims based on publicity rights, defamation, and/or invasion of privacy.

9. LIMITATION OF LIABILITY: In no event will the Contest Provider be responsible or liable for any damages or losses of any kind, including without limitation direct, indirect, incidental, consequential, or punitive damages, arising out of any access to and/or use of the Contest Site, the downloading from and/or printing material downloaded from the Contest Site, the removal from the Contest Site of, or discontinuation of access to, any materials, or the acceptance, possession, use, or misuse of, or any harm resulting from the acceptance, possession, use or misuse of, or participation in, any prize awarded in connection with the Contest. Without limiting the foregoing, the Contest, all Prizes, and all materials provided on or through the Contest Site are provided "as is" without warranty of any kind, either express or implied, including without limitation the implied warranties of merchantability, fitness for a particular purpose, and non-infringement.

10. GOVERNING LAW: The Contest and these Official Rules are governed by and shall be construed in accordance with the substantive laws of the State of Missouri (as distinguished from the choice of law rules) and the United States of America applicable to contracts made and performed entirely in Missouri and where the relevant contacts are with such state. All applicable federal, state, and local laws and regulations apply.

11. MISCELLANEOUS:

(a) Privacy: Information submitted in connection with the Contest will be treated in accordance with these Official Rules and the Contest Provider's Privacy Policy (as may be amended from time to time), currently located at http://www.sprintcenter.com/privacy_policy provided, that in the event of any conflict between these Official Rules and such Privacy Policy, the terms and conditions of these Official Rules shall prevail.

(b) Severability; Headings: If any provision of these Official Rules is found to be unlawful, void, or for any reason unenforceable, then that provision shall be deemed severable from these Official Rules and shall not affect the validity and enforceability of any remaining provisions. Headings and captions are used in these Official Rules solely for convenience of reference, and shall not be deemed to affect in any manner the meaning or intent of these Official Rules or any provision hereof.

(c) Winner: For a list of winners, send a self-addressed stamped envelope to the address listed on the Cover Sheet under Winners List. WA and VT residents may omit return postage.

(d) Rule Requests: To receive a copy of these complete rules, send a self-addressed, stamped envelope to the address listed on the Cover Sheet under Rules Requests. WA and VT residents may omit return postage.